

IN THE SPECIFICATION:

The specification as amended below with replacement paragraphs shows added text with underlining and deleted text with ~~striketrough~~.

Please REPLACE paragraphs [0025] – [0026] with the following AMENDED paragraphs [0025]-[0026], as follows:

[0025] FIG. 6 is a control flowchart of the display apparatus of FIG. 2; ~~and~~

[0026] FIG. 7 is a cross sectional view illustrating a tilting angle adjustment of the display body of the display apparatus of FIG. 2; and

FIG. 8 is another cross sectional view illustrating a tilting angle adjustment of a display body of the display apparatus, according to another embodiment of the present invention.

Please REPLACE paragraph [0037] with the following AMENDED paragraph [0037].

[0037] The cable winding roller 21 is disposed in the supporting bracket 14 and the connection cable 20 is wound about the cable winding roller 21. On the free end 23 of the connection cable 20, the hanging hook 24 is provided, which makes the display body 10 hang on the hanging part 26.

Please REPLACE paragraph [0055] with the following AMENDED paragraph [0055]

[0055] In the embodiment described above, it is described that the cable winding roller 21 is disposed in the supporting bracket 14, but the cable winding roller 21 may be disposed in the display body 10, as illustrated in FIG. 8. In this case, the connection cable 20 is wound about the cable winding roller 21 disposed in the display body 10, and the free end of the connection cable 20 is connected to the supporting bracket 14.